



“The Crandell Theatre in Chatham, NY, is the palatial setting for a thriving film festival.”

— The Wall Street Journal

FilmColumbia is a ten-day festival of world-class films including major studio releases, independents, foreign films, animated features, documentaries, and children’s short films. If a film screens at FilmColumbia, there’s more than a good chance that following its official release it will go on to be nominated for one of the industry’s top prizes. A look back at the festival’s award-winning programming year after year speaks for itself. It is presented by the Crandell Theatre, a 501(c)(3) nonprofit that owns and operates the community’s historic theater, home base for FilmColumbia. Built in 1926, the Crandell—a landmark on Chatham’s Main Street—is a restored 449-seat, single-screen theater.

FilmColumbia 2025 will run from October 17-26. More than 50 films will be shown during the week, coupled with special events, including Q&As with filmmakers and children’s programming. The festival, now in its 25th year, has become one of Columbia County’s top annual events, selling more than 7,500 tickets and film passes to residents and visitors from the Capital District, Berkshires, Hudson Valley, and New York City.

The Crandell Theatre’s mission is to promote and develop an appreciation of film by presenting movies and events that enrich the social, cultural, and educational experience of the community. In addition to producing FilmColumbia every October, the Crandell Theatre shows films throughout the year and co-produces the Farm Film Festival, Crandell Kid Flicks, Crandell Live! events, and other community programs.

Crandell Theatre | PO Box 305 Chatham NY 12037 | 518-392-3445 | crandelltheatre.org

Be a FilmColumbia 2025 Sponsor

Sponsorship provides your company or organization with exposure to FilmColumbia's audience of thousands of influential enthusiasts, many of whom attend more than 40 screenings on 10 consecutive days. It also positions your business as a supporter, not only of FilmColumbia, but also of the Crandell Theatre.

LEVELS & BENEFITS

All FC25 Sponsors receive the following benefits:

Your logo and message will appear on a slide on the movie screen prior to all screenings.

Your business will be featured on the FilmColumbia webpages.

EXECUTIVE PRODUCER | \$3,000

- Exclusive sponsorship of a Friday evening screening
- Two All-Film Passes to FilmColumbia
- A 15-second or less MP4 showing 4x during the festival (2x day and 2x night)
- Three social posts on Facebook and Instagram with your logo and a link to your website
- Interactive Sponsorship webpage with your logo and live links to your website

ASSOCIATE PRODUCER | \$1,500

- Exclusive sponsorship of a weeknight main screening
- Exclusive logo and tagline on a slide during the introduction of a main screening
- One All-Film Pass to FilmColumbia screening

PRODUCER PLUS | \$2,500

- Exclusive sponsorship of a Sunday evening film
- Two All-All Film Passes to FilmColumbia
- A 15-second or less MP4 video showing 4x during the festival (2x day and 2x night)
- Three Social Posts on Facebook and Instagram with your logo and a link to your website
- Interactive Sponsorship webpage with your logo and live links to your website

FESTIVAL SPONSOR | \$750

- Logo and tagline on a slide in rotation with other ads shown prior to all screenings
- Four tickets to any single screening during FilmColumbia (value \$56 - \$68)

PRODUCER | \$2,000

- All of the benefits of the Producer Plus package without the video option

THE TWENTY-FIFTH FILMCOLUMBIA FESTIVAL

OCTOBER 17-26, 2025 SPONSOR ORDER FORM

Yes, I want to be a FilmColumbia Sponsor

PAYMENT AND ARTWORK DEADLINE FRIDAY, AUGUST 29

Return this order form, with payment details, to: Crandell Theatre, PO Box 305, Chatham NY 12037

or email dsteward@crandelltheatre.org

BUSINESS NAME _____

BILLING ADDRESS _____

PHONE _____

EMAIL ADDRESS _____

CARD NUMBER _____ EXP _____ SEC CODE _____

NAME ON CARD _____

- ☐ CHECK ENCLOSED (payable to Crandell Theatre) for sponsorship level:

<u>SPONSORSHIP LEVEL</u>	<u>AMOUNT</u>
EXECUTIVE PRODUCER	\$3,000
PRODUCER/PLUS	\$2,000/\$2,500
ASSOCIATE PRODUCER	\$1,500
FESTIVAL SPONSOR	\$750

Please supply full-color (CMYK) camera-ready artwork as a (minimum) 300 dpi press-ready PDF, TIFF, JPEG, or EPS file, with all fonts embedded for print ads, and a logo 7 inches wide 1200 dpi, with transparent background, preferably in PNG format.

Send artwork directly to: **Dawn Steward**, at dsteward@crandelltheatre.org or to the address below.

All sponsorships are tax-deductible to the full extent of the law.

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